

OPTIMAL IDM, LLC



2209 Collier Parkway  
Suite #140  
Land O'Lakes, FL 34639  
Phone (813) 425-6351

# Press Release

Contact: Kristina Girard  
Phone: (813) 425-6351

FOR IMMEDIATE RELEASE  
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**OPTIMAL IDM EXTENDS THE BMC® IDENTITY MANAGEMENT PLATFORM  
WITH THE RELEASE OF THE OPTIMAL IDM DASHBOARD™ APPLICATION**

**LAND O' LAKES, FL - (MARCH 14, 2007):** Optimal IdM LLC., a leading provider of identity management consulting and software solutions, today announced the worldwide release of the Optimal IdM Dashboard™ application. The Dashboard is a collection of five modules developed to extend the BMC® Identity Management platform to provide audit, access and compliance reports as well as a host of other business critical applications. The product suite includes a fully-integrated portal, reporting module, compliance and attestation module, toolkit and a white-pages application.

"The release of the Optimal IdM Dashboard™ will allow BMC Identity Management current and future customers the ability to quickly and easily analyze their audit, access and compliance data in a completely automated fashion. Users can schedule reports which can be exported to a variety of formats that are

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emailed to key users in the company” states Lawrence Aucoin, Managing Partner of Optimal IdM, LLC. “In addition, the built-in delegated administration model from the BMC Identity Management system is leveraged to ensure that the reports contain only information that the report generator has access to view.”

The compliance module includes an Attestation (or Recertification) set of applications that allows Managers and/or Group Owners the ability to quickly validate user’s access and instantly remove access when needed.

“We, as an organization, talk a lot about listening to our customer needs and the release of the Dashboard is our response. We developed and designed the Optimal IdM dashboard™ to provide customers the flexibility to purchase only the modules that they need or purchase the entire dashboard. Most importantly, we were able to develop a collection of modules that extends the functionality of the BMC software, providing valuable business functionality that our customers have asked for.” states Michael Brengs, Managing Partner, Optimal IdM, LLC.

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A similar suite of products that support and extend the Oracle® Identity Management solution is planned for the spring of 2007. For more information on this and other products and services offered by Optimal IdM, please visit our website at <http://www.optimalidm.com> or call us at 813-425-6351.

**ABOUT OPTIMAL IDM, LLC**

Optimal IdM is a leading global solutions provider in the area of identity management. Optimal IdM was founded in 2005 and is based in Land O'Lakes, FL. The Managing Partners at Optimal IdM have extensive backgrounds in the identity management market and have worked with over 80 of the world's top Fortune 1,000 companies as well as with Federal, State and Local Government agencies.

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**PUBLIC RELATIONS CONTACT**

[PR@optimalidm.com](mailto:PR@optimalidm.com)

<http://www.optimalidm.com>

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