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**OPTIMAL IDM SHIPS THE VIRTUAL IDENTITY SERVER LDAP PROXY FIREWALL
PROVIDING A POWERFUL AND AFFORDABLE MEANS OF PROTECTING & SECURING CONNECTED DATA
STORES**

LAND O'LAKES, FL – (MONDAY, AUGUST 31, 2009): Optimal IdM, LLC, a premier Microsoft ISV and Identity & Access (IDA) partner, today announced the formal release the Virtual Identity Server LDAP Proxy Firewall™(VIS LDAP Proxy Firewall™). This version of Virtual Identity Server (VIS™), the .NET Virtual Directory, was developed to provide organizations with a powerful and cost-effective LDAP proxy firewall server to protect its connected data stores.

The Virtual Identity Server LDAP Proxy Firewall provides a layer of security and protection to connected data stores much like an ISA server would protect a web server environment. Applications connect to the VIS LDAP Proxy Firewall as they would connect to any other LDAP directory, like Active Directory (AD). All editions of the Virtual Identity Server look and behave just like a standard AD or ADAM server to the LDAP-enabled client application.

There are many benefits of having the VIS LDAP Proxy Firewall paired with LDAP directories, such as Active Directory. Active Directory is more secure by being placed behind the VIS LDAP Proxy Firewall as applications no longer access AD directly. The VIS LDAP Proxy Firewall provides data leakage prevention (DLP) by only publishing the data that the applications require. With the VIS LDAP Proxy Firewall, Active Directory is now protected and safe because inefficient or rogue queries are either blocked or transformed in real-time into more efficient queries. The VIS LDAP Proxy Firewall also provides a complete auditing solution for all applications accessing AD, logging all activity including modifications and searches to a SQL Server database.

Using the VIS LDAP Proxy Firewall, administrators have the ability to profile applications to see exactly what the applications are searching and modifying in the directory. The VIS LDAP Proxy Firewall provides applications with built-in connections to AD and a failover mechanism at the server layer, without requiring each application to code this functionality.

The VIS LDAP Proxy Firewall reduces application deployment times by quickly providing real-time application specific views from multiple data stores. In addition, the VIS LDAP Proxy Firewall removes application deployment barriers by handling AD schema changes virtually and rapidly providing multi-forest views without establishing any forest trusts.

Michael Brengs, Managing Partner of Optimal IdM, summed up the benefits of the VIS LDAP Proxy Firewall by stating, "The benefits list is long, but at the end of the day, by pairing the VIS LDAP Proxy Firewall with connected data stores, we increase the performance of both the directories and the applications by mapping inefficient queries into more efficient queries, without changing application code. With the VIS LDAP Proxy Firewall, we are also providing organizations with an affordable and efficient means of securing and protecting their connected data stores."

For pricing and availability, contact sales@optimalidm.com via email or access additional information on the web at <http://www.optimalidm.com>.

Virtual Identity Server- .NET LDAP Virtual Directory

Optimal IdM's flagship product, the Virtual Identity Server (VIS) is a 100% Microsoft .NET LDAP virtual directory and is the only virtual directory certified on both Windows Server 2003 and Windows Server 2008. The Virtual Identity Server is the fastest, most comprehensive LDAP virtual directory and LDAP proxy server available. VIS leverages your existing investment in Microsoft technology, extending it with increased functionality. The Virtual Identity Server provides applications with a single joined view of one multiple data stores. This enables LDAP applications to access data and users from multiple sources, such as Active Directory and SQL databases.

Optimal IdM, LLC

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as, Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.

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