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**OPTIMAL IDM IS TAKING CLOUD COMPUTING TO THE NEXT LEVEL
PROVIDING A POWERFUL SOLUTION TO EASILY PROVISION AND DE-PROVISION USERS TO ANY CLOUD**

LAND O'LAKES, FL – (THURSDAY, SEPTEMBER 24, 2009): Optimal IdM, LLC, a leading global provider of identity management software and consulting solutions, today formally announced its cloud computing solution and its cloud beta program. Using its flagship platform, the Virtual Identity Server™ (VIS™) and its automated compliance management tool (VIS for ACM™), Optimal IdM can easily and efficiently provision and de-provision users into any cloud.

Optimal IdM's cloud computing solution uses its core virtual directory technology to provide organizations with a real-time joined view of the user's data from both the cloud and the data coming from the customer's repositories in the private network. This provides a single point of administration of the user and allows for the seamless update of the user in both the cloud and on premise. A challenge for many organizations is providing an easy, rapid means of migrating users to and from the cloud, which often requires custom coding that is cloud specific. Utilizing VIS's data transformation engine, Optimal IdM, is able to provide an easy to use robust solution that provides an interface to any cloud.

Larry Aucoin, Managing Partner of Optimal IdM, states, "To date we have successfully integrated our Virtual Identity Server into both Microsoft's and the Google Apps cloud, but can be easily extended for other clouds. We are formalizing the beta program that we started quietly and opening it up to more participants." Individuals interested in joining the beta program, should email cloudbeta@optimalidm.com.

Michael Brengs, Managing Partner of Optimal IdM, adds, "The integration we currently have with the cloud is very compelling and is a great value proposition for customers looking to efficiently move to the cloud. Optimal IdM, however, is taking this integration to the next level in a future release to further simplify cloud computing. VIS will revolutionize cloud computing by eliminating the need to duplicate or provision accounts into the cloud entirely. This will significantly reduce the cost, complexity and deployment time for implementing a cloud based solution."

To receive additional information regarding Optimal IdM's cloud computing roadmap, please contact cloudcomputing@optimalidm.com via email. For pricing and availability, contact sales@optimalidm.com via email or access additional information on the web at <http://www.optimalidm.com>.

Virtual Identity Server- .NET LDAP Virtual Directory

Optimal IdM's flagship product, the Virtual Identity Server (VIS) is a 100% Microsoft .NET LDAP virtual directory and is the only virtual directory certified on both Windows Server 2003 and Windows Server 2008. The Virtual Identity Server is the fastest, most comprehensive LDAP virtual directory and LDAP proxy server available. The Virtual Identity Server provides applications with a single joined view of multiple data stores. This enables LDAP applications to access data and users from multiple sources, such as Active Directory and SQL databases.

Optimal IdM, LLC

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as, Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.-

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