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**OPTIMAL IDM INTRODUCES VIRTUAL IDENTITY SERVER™  
THE .NET VIRTUAL DIRECTORY DESIGNED FOR MICROSOFT DEPLOYMENTS**

**DIRECTORY EXPERTS CONFERENCE- CHICAGO, IL – (MONDAY, MARCH 3, 2008):** Optimal IdM LLC, a Microsoft Partner and a leading global provider of identity management consulting and software solutions, announced today the formal launch of its **Virtual Identity Server (VIS™)**. VIS is a Microsoft-centric virtual directory that is developed entirely in .NET managed code and enhances the functionality of Microsoft's products such as: Active Directory (AD), Active Directory Application Mode (ADAM) and Identity Lifecycle Manager (ILM).

VIS can run as a pure virtual directory where data is not stored, but is proxied to/from the connected directories. In addition, VIS can be configured to utilize advanced features including: Virtual Schema Manager, which provides "on-the-fly" schema management eliminating the need to extend the Active Directory schema for applications; and Virtual Group Manager, which allows group membership to span multiple domains/forests without the need for forest trusts.

VIS group membership can contain either static or dynamic members. Dynamic membership is based on an LDAP filter and attributes associated with a user. "What sets VIS apart from any other virtual directory on the market is that the product and its features were built on Microsoft technology for Microsoft technology," states Nada Dickerson, Chief Architect at Optimal IdM, LLC.

"Other virtual directory products on the market prior to VIS feel out of place in a Microsoft deployment with java dependencies, etc. VIS seamlessly integrates within a Microsoft environment," added Stephen Lombardo, CEO of Idententric.

Most companies have identities spread across multiple directories. This creates a challenge in determining where data is authoritative. VIS can solve this problem by presenting a consolidated or joined view of the data to applications. "Using VIS, one installation of an application can easily point to multiple user repositories, thereby lowering costs and speeding deployment," explains Michael Brengs, Managing Partner of Optimal IdM, LLC.

Auditing and reporting capabilities enable VIS to track and store LDAP activity (authentications, modifications, and deletions). VIS ships with Optimal IdM Reports™, providing a complete web-based reporting and compliance vehicle. Reports can be scheduled for automated distribution via e-mail in popular formats such as PDF, Word, and Excel.

VIS allows organizations to eliminate AD schema changes, reduce costs, and to simplify identity management deployments by giving administrators the ability to determine which data is synchronized and which data is dynamically joined in real-time.

Technical specifications can be found on our website at: <http://www.optimalidm.com/VIS/>

**Optimal IdM, LLC**

Optimal IdM, LLC, is a leading global provider of identity management consulting and software solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors.

Optimal IdM's customers include Fortune 1000 companies, as well as Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.

For more information on our products and services, please visit our website at <http://www.optimalidm.com/>

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