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**OPTIMAL IDM SIGNS ON AS A GOLD SPONSOR OF THE EXPERTS CONFERENCE (TEC 2012) AND  
HOSTS ITS FIRST USER CONFERENCE  
MARRIOTT MARQUIS AND MARINA, SAN DIEGO, CA**

**LAND O'LAKES, FL – (JANUARY 25, 2012):** Optimal IdM, LLC, a Microsoft Gold Certified partner, today announced that it will sponsor The Experts Conference (TEC 2012) for the fifth consecutive year (<http://www.theexpertconference.com/us/2012/>). Additionally, Optimal IdM will host its first user conference for its technology partners and customers on May 3<sup>rd</sup> <http://www.optimalidm.com/news/UserConference.aspx> at the same hotel immediately following TEC.

At TEC, Optimal IdM will showcase its world class software solutions and highlight new use cases for its technology. Optimal IdM will be demonstrating the latest release of its flagship product, [the Virtual Identity Server™ \(VIS\)™](#), which is the world's fastest and most comprehensive .NET LDAP virtual directory. VIS presents a single joined real-time view of multiple data stores such as multiple Active Directory forests, other LDAP directories and even databases. Demonstrations and one-on-one meetings will be provided at the show upon request. If you are interested in scheduling a private meeting during the conference, please contact a representative at [sales@optimalidm.com](mailto:sales@optimalidm.com).

Larry Aucoin, a Managing Partner at Optimal IdM adds, "There will be exciting new technology to demonstrate at TEC this year and we are pleased to be hosting our first one day user conference in the same hotel the day after TEC ends. It is a free conference for our technology partners and customers". John Maring, Managing Partner at Optimal IdM continued by stating, "The user conference will provide our technology partners and customers a unique opportunity to take a look at product roadmaps and to speak one-on-one with our engineering team."

Optimal IdM will not only be sponsoring TEC but will also be presenting at the show. Michael Brengs, a recognized speaker at conferences worldwide and a Managing Partner at Optimal IdM, will be presenting a customer case study detailing **a global, enterprise Virtual Directory Deployment**. Michael Brengs adds, "In addition to my session at TEC, I want to encourage customers and partners to attend our first user conference. A lot of customers and partners have asked us about holding a user conference. Since many attend TEC, it was a natural fit to plan it following the show." More information on Michael's session date and time will be provided as the show draws nearer. For information regarding Optimal IdM's partner and customer user conference, please visit us on the web at <http://www.optimalidm.com/news/UserConference.aspx> or contact us via email at [sales@optimalidm.com](mailto:sales@optimalidm.com).

For additional information about Optimal IdM's products and solutions, please contact us via email at [sales@optimalidm.com](mailto:sales@optimalidm.com), or access additional information on the web at <http://www.optimalidm.com/>.

**Virtual Identity Server- .NET LDAP Virtual Directory**

Optimal IdM's flagship product, the Virtual Identity Server (VIS) is a 100% Microsoft .NET LDAP virtual directory and is the only virtual directory certified on both Windows Server 2003 and Windows Server 2008. The Virtual Identity Server is the fastest, most comprehensive LDAP virtual directory and LDAP proxy server available. VIS leverages your existing investment in Microsoft technology, extending it with increased functionality. The Virtual Identity Server provides applications with a single joined view of multiple data stores. This enables LDAP applications to access data and users from multiple sources, such as Active Directory and SQL databases.

**Optimal IdM, LLC**

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as, Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.

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