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**JEFFREY BOHREN JOINS OPTIMAL IDM TEAM
STRENGTHENS ENGINEERING TEAM**

LAND O'LAKES, FL – (MONDAY, OCTOBER 24, 2011): Optimal IdM, LLC, a Microsoft Gold Certified Partner and leading global provider of identity management software and consulting solutions, today announced the addition of Jeffrey Bohren, a recognized worldwide identity management expert.

Bohren comes to Optimal IdM with more than 20 years of software engineering experience, focusing primarily on software architecture, web development, software security, identity management and enterprise management. He is proficient in VB.NET, C#, Java, C/C++, XML and various other scripting languages as well as experienced in all phases of the SDLC and agile development methodologies. His work in the standards arena is also quite extensive. Bohren served as the BMC representative for OASIS, Project Liberty and OpenAuthentication.org (a multi-vendor alternative to RSA SecurID), the chair of the OASIS Security Provisioning Technical Committees (SPML), and a member of several OASIS Technical Committees such as SAML, WS-Federation and DSMLv2.

"We are pleased to welcome Jeff Bohren to the Optimal IdM team, with many of us having worked with Jeff in the past at OpenNetwork. Jeff's broad expertise in Federation and many other technologies and standards will be extremely valuable as we continue to take our technologies to the next level", says Larry Aucoin, Managing Partner of Optimal IdM.

Most recently, Bohren was a lead architect for CareMedic/Optum Insight and managed a team that was charged with architecting and designing cross-product SOA integration technologies.

Jeffrey Bohren holds both a bachelor of science and a master's of science in aerospace engineering from the University of Florida.

To learn more about Optimal IdM's products and solutions, please contact us via email at sales@optimalidm.com, or access additional information on the web at <http://www.optimalidm.com/>.

Virtual Identity Server- .NET LDAP Virtual Directory

Optimal IdM's flagship product, the Virtual Identity Server (VIS) is a 100% Microsoft .NET LDAP virtual directory and is the only virtual directory certified on both Windows Server 2003 and Windows Server 2008. The Virtual Identity Server is the fastest, most comprehensive LDAP virtual directory and LDAP proxy server available. VIS leverages your existing investment in Microsoft technology, extending it with increased functionality. The Virtual Identity Server provides applications with a single joined view of multiple data stores. This enables LDAP applications to access data and users from multiple sources, such as Active Directory and SQL databases.

Optimal IdM, LLC

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as, Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.

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