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**OPTIMAL IDM ENHANCES ITS VIRTUAL IDENTITY SERVER FOR AUTOMATED
COMPLIANCE MANAGEMENT™
PROVIDING HIGHER EDUCATION INSTITUTIONS WITH A CODELESS, AUTOMATED
SOLUTION FOR FERPA COMPLIANCE**

LAND O'LAKES, FL – (MONDAY, MARCH 30, 2009): Optimal IdM, LLC, a premier Microsoft ISV and Identity & Access (IDA) partner, today announced a solution for the higher education market to achieve FERPA (Family Educational Rights and Privacy Act) compliance. Optimal IdM has enhanced its Virtual Identity Server for Automated Compliance Management™ (VIS for ACM™) in order to provide organizations with the ability to meet and exceed the new FERPA regulations established in January 2009.

Since its initial launch, Optimal IdM's VIS for ACM has had out-of-the-box capabilities that allowed organizations to manage and maintain group membership within Active Directory (AD) and ADAM based on user attributes in an automated fashion. Now, Optimal IdM has enhanced the capabilities of VIS for ACM to include the ability of enforcing group security on AD groups and distribution lists.

There are four quick steps to FERPA compliance using VIS for ACM. The first is to determine which existing Active Directory groups/distribution lists that the Virtual Identity Server for Automated Compliance should maintain. Next, an administrator defines the group membership criteria and determines who can and cannot view the AD group membership, using a point and click interface. Once membership criteria and permissions are established, VIS for ACM automatically manages the group membership and group permissions based on the interval set by the administrator. In turn, VIS for ACM provides FERPA compliance for AD groups and distribution lists with complete built-in auditing & reporting in minutes.

Michael Brengs, Managing Partner of Optimal IdM, adds, "With the new FERPA regulations in effect as of January 2009, our goal was to provide those within the higher education market with an easy-to-use, automated solution to obtain and maintain FERPA compliance. With the enhancements to our powerful Virtual Identity Server for Automated Compliance, we have achieved this goal".

Built-on the flagship platform of Optimal IdM's Virtual Identity Server, the newly enhanced Virtual Identity Server for Automated Compliance Management (VIS for ACM) is the latest of the many Microsoft-centric point solutions developed by Optimal IdM. Others include: VIS for ILM/ILM2, VIS for SharePoint and VIS for Enterprise Group Management. Additional information detailing software solutions offered by Optimal IdM can be found at <http://www.optimalidm.com/software/>

Optimal IdM, LLC

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception. For more information on our products and services, please visit our website at <http://www.optimalidm.com>.

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