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**OPTIMAL IDM ANNOUNCES NEW FEDERATION PRODUCT THAT INTEGRATES
WITH THE MICROSOFT AD FS 2.0 SYSTEM
EXTENDING AD FS 2.0 WITH ADDITIONAL FUNCTIONALITY**

LAND O'LAKES, FL – (TUESDAY, MARCH 8, 2011): Optimal IdM, LLC, a Microsoft Gold Certified Partner and leading global provider of identity management software and consulting solutions, today announced new product integration with the Microsoft® Active Directory® Federation Services 2.0 (AD FS 2.0) system. This solution, Virtual Identity Server Federation Services™ (VIS Federation Services™), extends the functionality of AD FS 2.0 for federated deployments.

The VIS Federation Services solution includes an Identity Provider (IP) Security Token Service (STS). When it is configured as a Claims Provider Trust in AD FS 2.0, it provides additional authentication capabilities for ADFS 2.0. The VIS Federation Services allows for authentication and claims generation for users residing in multiple back-end repositories (e.g. Active Directory forests, LDAP directories, and databases).

John Maring, Optimal IdM Managing Partner, states, "By leveraging our new integration with AD FS 2.0, customers can simplify federated application deployments across complex environments with minimal effort. Using only a single instance of our VIS Federation Services, customers can federate across multiple AD forests without any forest trusts and can also authenticate users in other repositories such as databases."

The IP/STS includes advanced authentication methods such as: traditional forms-based authentication, Windows Integrated Authentication and support for single sign-on (SSO) authentication to and from other identity management solutions. In addition, the VIS Federation Services provides the ability to easily perform dynamic claim augmentation using a point and click graphical user interface (GUI); without any custom coding. Virtual Dynamic Claim Groups™, which consist of standard role claims, can now be assigned to users based on other incoming claim information. As information about a user changes, the role claims (i.e. security) are dynamically updated by the VIS Federation Services solution.

"One of the most compelling benefits provided by the VIS Federation Services solution is that it allows any claims-enabled applications that include support for AD FS 2.0, such as SharePoint 2010 and Forefront Unified Access Gateway (UAG), to take advantage of these powerful new capabilities. Using our Virtual Dynamic Groups™ and Virtual Dynamic Claim Groups, customers can significantly reduce administrative costs and apply a consistent security model across internal, external and federated user communities. Customers now have the ability to define their security once and leverage this same definition both on-premise and in the cloud to protect and secure resources", adds Larry Aucoin, Managing Partner of Optimal IdM.

Optimal IdM will showcase its products and new capabilities at **The Experts Conference (TEC 2011)**

<http://www.theexpertconference.com/us/2011/>, being held April 17-20th in Las Vegas, NV. At the show, don't miss Optimal IdM's Managing Partner Michael Brengs' session. He is a recognized speaker at conferences worldwide and will tackle the often confusing issue of determining **when to synchronize, when to virtualize and when to federate**. Selecting the best solution is a common and difficult problem facing many enterprise organizations. Michael's session will describe the key architectural components in an overall identity management implementation and when it is appropriate to deploy a given technology or set of technologies.

For additional information about Optimal IdM's products and solutions, please contact us via email at sales@optimalidm.com, or access additional information on the web at <http://www.optimalidm.com/>.

Virtual Identity Server- .NET LDAP Virtual Directory

Optimal IdM's flagship product, the Virtual Identity Server (VIS) is a 100% Microsoft .NET LDAP virtual directory and is the only virtual directory certified on both Windows Server 2003 and Windows Server 2008. The Virtual Identity Server is the fastest, most comprehensive LDAP virtual

directory and LDAP proxy server available. VIS leverages your existing investment in Microsoft technology, extending it with increased functionality. The Virtual Identity Server provides applications with a single joined view of multiple data stores. This enables LDAP applications to access data and users from multiple sources, such as Active Directory and SQL databases.

Optimal IdM, LLC

Optimal IdM, LLC, is a leading global provider of identity management software and consulting solutions. Headquartered in Land O' Lakes, Florida, Optimal IdM provides sales and services through regional offices across the United States and a growing network of resellers and distributors. Optimal IdM's customers include Fortune 1000 companies, as well as, Federal, State and Local Government agencies in more than 12 countries on 4 continents. Founded in 2005, Optimal IdM is privately held and has been profitable in every quarter since inception.

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